

About Us

Augment is an innovative “hyper-converged knowledge services firm.” It provides (predominantly multinational) corporations in the Asia Pacific with knowledge services including: legal, risk, compliance, governance, business consultancy and corporate services. Several entities make up the firm – **Augment General Counsel** is a New South Wales Law Society licensed law firm insured by LawCover in Australia; **Augment Legal Counsel Pte Ltd** is a foreign law firm licensed by the Legal Services Regulatory Authority and Ministry of Law of Singapore to provide international legal services; **Augment Business Services Pte Ltd** is a business consultancy firm based in Singapore registered with the Accounting and Corporate Regulatory Authority; and **Augment Legal Offshoring Inc.** is an offshoring and corporate services centre in the Philippines registered with the Securities and Exchange Commission and the Philippine Economic Zone Authority.



The common DNA in all Augment branded firms is a focus on delivering services in a differentiated way, in order to enable its clients greater access to knowledge based services. This is done by smart sourcing of services using onshore and offshore talent. As such unique onshore and offshore corporate structure, Augment provides its clients with integrated knowledge based services – namely, (a) legal services which a traditional law firm may offer to its corporate clients; (b) services which are usually provided to corporations by their own in-house general counsels and in house legal, risk, compliance and governance functions; (c) full suite of corporate services and business advisory services which help corporations expand their commercial reach; and (d) services which knowledge process offshorers primarily extend to its clients. Augment offers all of these services in one.



SINGAPORE

Level 42, Six Battery Road Building,
6 Battery Road Singapore 049909
(SG) +65 8332 7455

PHILIPPINES

201B Topaz Tower, Damosa IT Park Lanang
Davao City 8000 Philippines
(PH) +63 977 836 3717

AUSTRALIA

Level 24, Three International Towers 300 Barangaroo Avenue
Sydney NSW 2000 Australia
(AU) +61 4203 10220



Augment

GENERAL COUNSEL

Key Contact

CHRIS DANCEY

FCIS FGIA, SOLICITOR (NSW AND E&W)
Founder/Managing Director
Former FTSE 100 General Counsel Asia Pacific

Legal, compliance, risk,
governance and corporate
services provided by commercial
professionals for business leaders

Key benefits of using Augment

- More than just in house lawyers. We all know legal counsel have different skill sets to traditional law firm advisers. Legal counsel's qualifications extend beyond legal expertise to broader business and industry knowledge and financial judgments and thus bridge the commercial and legal world. Augment enhances this by overlaying risk, compliance and project methodologies in the content and delivery of our work;
- Potential cost efficiency or reduction in external legal spend. The cost of Augment is usually 50% cheaper than that of traditional law firm partners, without sacrificing quality and often with enhanced speed.
- On tap support. Helping manage the peaks of workflow, with minimal effort getting us up to speed because we are in house lawyers. Pay as you go pricing models that enable you to turn our services on and off with ease.
- Special projects. Companies often do not provide budget to in house lawyers for knowledge management and legal counsel often find their resource sapped by non business as usual support. We help you deliver these projects.
- Off the shelf compliance products. Compliance is an area of increasing importance to all business and where legal counsel can add great value. This is especially true since regulation of businesses has exponentially grown in the Asia Pacific, for example in data privacy, anti-bribery and corruption and industry sector specific licensing. We provide off the shelf products to help legal counsel save time.
- Our knowledge of corporations. Given our intrinsic knowledge of how companies work, Augment can help to ensure that risks can be better managed, "erecting a fence at the top of the cliff" so that future legal expenditure, penalties or damage can be minimised, at the bottom of the proverbial cliff;
- The helicopter view. Legal counsel can use their understanding of business and strategy to proactively join the dots between different activities in different parts of a company. Augment can give you an external helicopter view of what is happening across the region and in different industry sectors.



Legal services offerings

- **MANAGED LEGAL**
 - Contract review, drafting and negotiation
 - Contract lifecycle management
 - Marketing collateral review and approval
 - Document analysis
 - Office lease review, drafting and negotiation
 - Trademarks application and management
 - HR Legal (employment agreements, employee handbooks, codes of conduct, policies and procedures)
 - Customer claims management
- **DEALS & DISPUTES**
- **FLEX COUNSEL**
- **COMPLIANCE IN A BOX TOOLKITS**
 - Data privacy toolkit
 - Post employment restraints toolkit
 - Anti-bribery and corruption toolkit
 - Debt collection toolkit
 - Competition law toolkit
- **SPECIAL PROJECTS**
- **KNOWLEDGE SUPPORT**
 - Law Department optimisation – analysing and advising on law department structures. We can also assist on change management, conducting legal needs assessments, advising on what parts of your current workload could be done differently, more cost effectively and more efficiently
 - Strategy formulation, know how development, technology, talent sourcing, building a team, legal process analysis, alternative sourcing, organisational structuring and value chain analysis
 - Management of traditional law providers
 - Supply of BOOT (build, own, operate and transfer) offshore solutions, where your organisation requires a long term offshore captive.



Corporate services offerings

- **BUSINESS FORMATION SERVICES**
 - Preparation of Shareholder's Agreement
 - Business Registration
 - Local Business Registration
 - Tax Registration
 - Social Security Registration
 - Foreign Exchange or Investment Registration
- **ASSISTANCE IN INVESTMENT AGENCIES REGISTRATION**
 - Economic Zone Registration
 - Board of Investment Registration
- **CORPORATE DISSOLUTION**
- **PREPARATION OF DISSOLUTION PLAN**
- **DEREGISTRATION WITH GOVERNMENT AGENCIES**
- **TAX ADVOCACY SERVICES**
- **IMMIGRATION SERVICES**
- **CORPORATE STRUCTURING STUDY**
- **DUE DILIGENCE WORK**
- **OTHER CORPORATE SERVICES**
 - Securing License to Do Business
 - Preparation of Partnership or Joint Venture Agreements
- **HUMAN RESOURCE ADVISORY SERVICES**
- **TAX RETAINER SERVICES**
- **PAYROLL SERVICES**
- **CORPORATE SECRETARIAL SERVICES**
- **NOMINEE DIRECTORSHIP SERVICES**